



Newsletter 2015

We will look back at this year's accomplishments in this newsletter and also inform you about the most important changes regarding Strategic Alliances in 2016.

New Partners of Strategic Alliances

Yeziré Anaya, Gloria Pozzi and Michael Szedalik are going to be partners of Strategic Alliances in 2016 and therefore an important part of the succession planning within the company.

Personnel

We are delighted to announce that Doris Ingold will be a member of our team as of January 1, 2016. Doris has a long career in the international private banking business and will support us in all areas.

Merging of International and Swiss Business

Our Swiss policies, which have been maintained by ABES Zürich AG will be transferred into the portfolio of Strategic Alliances Ltd.. Therefore we are able to look after both international and national clients from a single source. We want to avoid duplication of work and optimizing the work flow. There will be no changes for our clients as the account managers remain the same.

The launch of our new homepage is scheduled for the first quarter of 2016.

International Business

This branch will stay unalterably important for our company structure and will be constantly expanded to new regions through innovative products.

Swiss Business

We advise small and medium-sized enterprises and private persons in all kinds of

insurance matters. Strategic Alliances is a neutral insurance broker registered with the Swiss regulator FINMA and has direct access to the largest insurance market of the world, Lloyd's of London.

Lloyd's Products

We can offer attractive solutions from Lloyd's insurance market in London for our clients. This includes but is not limited to: professional liability insurance, art- and jewelry insurance, as well as special risks insurances.

Another example for Lloyd's customized products is the livestock insurances, which have been introduced to the Swiss market in cooperation with ABES Zürich AG. Especially the highly competitive equine insurance has attracted considerable interest.

Swiss Abroad

The cooperative work with Soliswiss (www.soliswiss.ch) has been extended this year. As exclusive insurance broker of Soliswiss, Strategic Alliances helps to develop and sell new products because of its longtime experience in the international insurance market. „Care Soliswiss“ (personal liability insurance) has been successfully introduced into the market at the beginning of the year. At the end of the year, „PensionPlan“ has been launched as a substitute for the second pillar of the Swiss pension fund governance while being abroad.

Our new business model ensures us to provide ideal consulting on insurance- and pension planning for clients coming back to Switzerland.



STRATEGIC ALLIANCES

Expatriates

Due to the team's diversity of languages, Strategic Alliances is one of the leading providers of solutions for:

- Expatriates in Switzerland,
- Swiss abroad
- Expatriates regardless of their nationality and their country of residence.

We provide the access to the special products for this sector.

Everything from a single Source

Consulting and support for national and international clients as well as for Swiss abroad.

We would like to thank you for the trust you have placed in us as well as the pleasant and constructive cooperation.

